

From IP Expert to IP Manager

European Master of Intellectual Property Law and Management

In January 2013, the seventh consecutive Master of IP Law and Management (MIPLM) will start at CEIPI in Strasbourg. Participants from all across Europe with different professional backgrounds have successfully completed their studies with us.

This European master's program was designed especially for European patent attorneys and lawyers and other experienced IP professionals. **Its ultimate objective is to qualify experienced IP professionals to act as IP managers with the practical skills and knowledge to deal with the new challenges of wealth creation and profit generation.** Participants acquire first and foremost a new understanding of how intellectual property works in business models and are conveyed the necessary skills to achieve the systematic alignment of IP management and business objectives.

The course provides an **international networking platform** for IP managers and in addition enables participants to build long-lasting relationships and to further develop relevant topics within the field of IP management. Being part of this international alumni network also offers new job opportunities and publication possibilities.

The **program combines legal, economic and management studies** and includes lectures from leading scholars and experienced practitioners in the field of IP law and management. Due to the extensive network of lecturers in academia and industry, the MIPLM is able to continually relay the latest topics to its participants. The part-time training comprises a period of six months with monthly one-week long lectures. Successful participants will be awarded the academic degree **Master of Intellectual Property Law and Management (MIPLM)** by the President of the University of Strasbourg, which **can be considered a prerequisite for a doctoral thesis** (depending on the requirements of the university where admission is being sought).

From previous participants we have received numerous favourable comments, such as the following:

"A great experience during the course was the network we established over the six weeks."

Annegret Rangel Vale, IP Consultant, Cascais, Portugal

"This program definitely changed my way of thinking of IP as a legal instrument to support business into seeing IP as a business opportunity on its own."

Peter Bittner, European Patent Attorney, SAP AG, Walldorf, Germany

“High quality lecturers for a course of high value.”

Dr. Gauthier Obrecht, Patent Department, Boehringer Ingelheim Pharma, Biberach, Germany

Please find an online **brochure** with **detailed information regarding course curriculum, timetable, admission standards**, as well as the application form and frequently asked questions under <http://www.ceipi.edu/index.php?id=5478&L=2> or <http://www.sti-ipm.de>.

Please do not hesitate to contact CEIPI directly for further assistance:

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We would be very happy to meet you in Strasbourg.

Best regards,

Assoc. Prof. Dr. Alexander Wurzer

(Director of Studies)

Assoc. Prof. Dr. Christophe Geiger

(General Director of CEIPI)

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